

# DMBC: After Effects

## After Effects Examples

### Professional Work

- Chris Coleman - <http://www.digitalcoleman.com/The-Magnitude-of-the-Divides>
- Ira Glass on Story Telling - <http://vimeo.com/24715531>
- Shimi Cohen – The Innovation of Loneliness - <http://vimeo.com/70534716>
- Picturelab Logo Bumpers - <http://vimeo.com/30205798>
- Groupon Explainer Video - <http://vimeo.com/7712192>
- True Detective Intro Sequence - <http://vimeo.com/84017154>

## Interface & New Files

### New Compositions (New Files)

- Composition > New Compositions
- Composition Name
- Presets
  - NTSC DV
  - HDTV 720 29.97
  - HDTV 1080 29.97
- Custom Sizes
- Frame Rate
- Start Timecode
- Duration
  - 0;00;00;00 (hours ; minutes ; seconds ; frames)
- Background Color

### After Effects Interface

- Composition Panel
- Timeline Panel
- Project Panel
- Right column Panels
- Tool Bar

## Animation Basics

### Tool Bar

- Move Tool
- Magnifying Glass
- Rotation Tool
- Text Tool

## Adding Animation

- Timeline Layers
- Property Layers
- Transform Properties
  - Anchor Point
  - Position
  - Scale
  - Rotation
  - Opacity
- Adding Keyframes (Stopwatch Icon)
- Creating Tween Animations
- Motion Blurs
- Keyframe Assistant
  - Ease In
  - Ease Out
  - Easy Ease
- Animation Presets (Animation > Browse Presets)
  - Text Presets

## File Importing

- Assets Folder
- .jpg
- .png
- .psd
- .ai
- .mp3
- .mov

## Blending Modes & Effects

- Layer > Blending Mode
  - Darken
  - Multiply
  - Color Burn
  - Etc...
- Effect
  - Blur & Sharpen
  - Distort
  - Stylize
  - Etc.

## Rendering & Exporting

### Composition > Add to Render Queue

- Layer > Blending Mode
- Output Module
  - Format: Quicktime
  - Format Options > Video Codec > MPEG-4 Video
  - Audio Output **ON**
- Output To
  - Workspace > DMBC > Web > Media
- Render

## After Effects Resources

- Adobe TV - <http://tv.adobe.com/show/learn-after-effects-cs6/>
- Video Copilot (Basic) - <http://www.videocopilot.net/basic/>
- Video Copilot (Advanced) - <http://www.videocopilot.net/tutorials/>