DMBC: Photoshop 1

Equipment Checkout

DMBC Equipment: http://tam.colorado.edu/checkout.php
• ATLAS Building: Main Office (Room 223)
• Checkout times: M-F, 1:00pm - 4:00pm

Stop Motion (Continued)

Photoshop: Introduction

New Files
• Web Projects
  • Width & height in pixels
  • 72 Resolution
  • RGB Color Mode
• Print Projects
  • Width & height in inches
  • 300 Resolution
  • CMYK or RGB Color Mode

Toolbar Introduction
• Paint Bucket / Gradient Tool
• Shape Tool
• Eraser Tool
• Magic Wand / Quick Selection Tool
• Text Tool
• Magnifying Glass
• Color Picker
• Marquee Tool
• Lasso Tool
• Paint Brush / Pencil Tool

Layer Window
• Importing outside images
• Layer stacking order
• Opacity
• Hiding / Locking Layers
• Basic Layer Effects
Saving Files
- .psd (Photoshop Document)
  - Large size
  - Can print but can’t be viewed online
  - Needed for future project edits
- .jpg - (Joint Photographic Experts Group)
  - Compressed, published file
  - Smaller size
  - Suitable to print or publishing online
  - Difficult to edit
- Save for Web
  - Quality slider
  - File size vs. quality

Assignment: Promo Poster

Deliverables:
- Finish creating the mock promotional image for a sports team, band, or event
- Images will be displayed on the web and should be formatted as such
- Posters should include a mix of imagery and text related to the subject matter
- Save your image as a .jpg file, upload it to the server, and link to it from your website